While browsing the internet, I found the following statement on the website of an American dental school: 'Esthetic Dentistry includes bleaching, composite and porcelain veneers and ceramic onlays'.

This statement describes how esthetic dentistry is still perceived by many dental professionals today.

Do you know somebody who wishes to carry out 'unesthetic dentistry' when performing daily work in their office?

A better definition of what we do could be: 'Esthetic dentistry is comprehensive oral care that combines art and science to optimally improve dental health, esthetics and function as well as describing the treatments, skills, and techniques used'.

What role does scientific research play in esthetic dentistry? The answer is the same that it plays in any other field of dentistry. We often try to separate the different aspects of our work (especially the ones we think are interesting economically) from the rest of dentistry. However, comprehensive oral care includes all fields, so as to ensure the patient receives the best treatment.

We will, therefore, include more clinical research in the *European Journal of Esthetic Dentistry*, adding more pages to each issue to give you, as readers, an additional benefit.

Sincerely,

Alessandro Devigus